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Usage plan · Search and research APIs

# Research API usage plan

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> All figures are planning estimates for running at the full capacity goal (at least 50 long videos and 50 Shorts a day). They are not measurements: we are pre-launch. The first quarterly report replaces them with measured numbers.

## The workload in one paragraph

A long video is a 8–10 minute narrated story film of about 1,300 words, cut into roughly 80–90 shots (median shot 6–7 seconds). Each shot gets one generated frame; part of the shots are animated with image-to-video, stock footage or motion graphics. Shorts are cut from the long video, so they add editing and rendering but no new script or narration. Every film passes automated quality gates (script, voice, visuals, edit, thumbnail) before a person sees it.

## Estimated usage

| Item | Estimate | Notes |
|---|---|---|
| Search queries | about 1,000–1,500 a day | 20–30 per film: facts, dates, names, counter-checks |
| Pages extracted | about 1,500–2,000 a day | readable text from permitted sources for claim checking |
| Monthly volume | about 30,000–45,000 queries | at the full capacity goal |
| Use of results | claim support | every factual claim in a script needs a supporting source or it is removed |
| Caching | per topic | results are reused across language versions of the same film |

## How we would measure and report it

We would report queries per film, the share of claims supported by sources and the share removed for lack of support. Reports go out every quarter in the format of our quarterly report template.

## Twelve months

We ask for twelve months because new channels take months to reach ad revenue; a shorter period ends before the project can pay its own way. Usage ramps up as channels launch, so the first quarter is lighter than the estimates above.

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